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REDFERN ♦ DAHLIAS

LINCOLN MANOR, SAN FRANCISCO, CALIFORNIA

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JENNY LIND - THE DAHLIA BEAUTIFUL

1930 ROLL OF HONOR



BAGDAD-THE DAHLIA MAGNIFICENT

1929 and 1930 DAHLIA ROLLS OF HONOR

See the Remarkable Special Offer of Honor Roll Dahlias on page 8



Until Mr. Derrill W. Hart inaugurated his Annual Dahlia Roll of Honor a few years ago the buying of new dahlias was very much of a gamble. Too often the high priced new ones were too much like low priced old varieties and others lacked the essential quality of adapting themselves to various climatic conditions. No Dahlia will do well everywhere as local soil and climatic conditions affect the behavior of a variety developed under different conditions.

However, the fact that those Dahlias that achieve a place on the Roll of Honor have done so after critical observation by an acknowledged expert—one who judges at most of the Eastern shows and who studies the growing habits of many of the new ones in gardens—makes the Roll of Honor the best gauge so far developed to use when buying new varieties.

We strongly advise Dahlia enthusiasts, particularly beginners, to get in the habit of buying Roll of Honor Dahlias. Mr. Hart's annual Roll of Honor appears in the December issue of the American Home Magazine.

As an indication of the high standard a new Dahlia must have to get on the Roll of Honor there are but 29 Dahlias given that high honor this season out of hundreds of aspirants.

FREE DAHLIAS. As long as our supply will permit we will include with all retail orders an extra Roll of Honor Dahlia free. To avail yourselves of this gift Dahlia it is suggested that you place your order at once.

TERMS. Cash with order or before shipment which will be made on April first by parcels post insured unless earlier delivery is requested. Shipments before April first can not be guaranteed against loss by freezing.

DISCOUNT. To commercial growers: Three of a kind and orders listing at \$30 or more, one-third off. Less than three of a kind and orders listing less than \$30, one-fourth off. Exceptions: Omar Khayyam Sunset Trophy and the Charms roots and seed are net.

THE AMERICAN DAHLIA SOCIETY. As one of the Vice-Presidents of the American Dahlia Society it is my pleasure and privilege to extend to you a cordial invitation to join that Society. If you have a local Dahlia society it would be well for it to affiliate with the National Society. Individual membership costs but \$2 a year and brings to you the four issues of the Bulletin. Send your check to Mr. William Rathgeber, Secretary, 198 Norton Street, New Haven, Connecticut.

This is written as 1930 is drawing to a close. Most of us are darned glad to see this pandoric year become a part of eternity. Here's hoping we will all do our part toward making 1931 the best yet.

Cordially,

CURTIS REDFERN.

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THREE NEW HONOR ROLL DAHLIAS

JENNY LIND, Redfern. Mr. Hart's 1930 report: "Informal Decorative. What a Dahlia! A magnificent, big pink flower on tall, clean foliated plants. It takes a good pink to achieve popularity but we consider this among the best. The color is a silvery pastel mallow shade but very clear and pleasing. (Ridgway's color chart: La France Pink). Under trial in our own garden, the bush grew to eight feet with five large blooms in perfect condition at one time."

Root, April 1st delivery, \$10



OMAR KHAYYAM, Stout. Mr. Hart's 1929 and 1930 reports: "Decorative. It is a brilliant flower of Oriental red and gold, with the colors blended very evenly. . . . This Oriental orange and red has as much color as anything in the Dahlia world, with extra sturdy growth in addition. Received one of the highest scores at the A. D. S. Trial Grounds. It attracted a lot of attention at Elizabeth, Atlantic City, and Kearney. Omar Khayyam has received many other honors but space does not permit listing them. Proceeds from sales of Omar Khayyam after deducting a small packing and postage expense will be turned over by Miss Stout to the Nurses' Sick Benefit Fund, Carson C. Peck Memorial Hospital, Brooklyn, New York."

Root, \$10 Net

Plants, rooted and shipped direct to you from New Jersey \$5 Net

It is a pleasure and privilege to serve as a channel through which you can secure a wonderful Dahlia and a worthy cause receive assistance.



SUPREME GLORY, Almy. Mr. Hart's 1930 report: "Informal Decorative. When we saw this Dahlia at the end of the season it was literally covered with large perfect blossoms. The color is a golden yellow with blushes of scarlet on the face of the flower, with deeper and more decided scarlet tones on the reverse of the petals. In some of the blooms the scarlet is more pronounced than in others and when that is the case it is really a color gem, as the red and yellow blend perfectly, without the sharp contrast sometimes shown in a combination of these two colors. It is not a tall grower but a heavy foliated, sturdy plant and withal a very impressive Dahlia."

Root, \$10

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OUR 1929 ROLL OF HONOR VARIETIES INTRODUCED IN 1930

BAGDAD, Informal Decorative. On Mr. Hart's 1929 and 1930 Rolls of Honor. On 1929 Sunkist Roll of Honor.

Mr. Hart in his 1929 Roll of Honor stated: "A flaming, scarlet red at last, and never in any Dahlia have we seen such vivid color. A tall sturdy grower with ideal blooming habits.Laughs at the sunshine, without worrying about fading. Look out for this one."

In his 1930 Roll of Honor Mr. Hart states: "No doubt in another year this flaming, scarlet red will be a general favorite. At the Trenton Show where it won as Best California Origination as well as Best Red in one of the amateur sections, it created something of a sensation on account of its brilliant color and large size. Again at Kearney it won out in two classes in which it was shown. For two years we have watched it grow and it is about as flashing as anything in the garden."

Price per root, \$10

For more comments on Bagdad refer to the following section: "Bouquets and Brickbats."

YOSEMITE, Semi Cactus. On the Sunkist 1929 Roll of Honor. A true type of Semi Cactus Dahlia. Very large flowers amaranth pink in color, grown on very long strong stems. One of the most artistic flowers in the garden and a prolific bloomer. See the section "Bouquets and Brickbats."

Price per root, \$7.50



BOUQUETS AND BRICKBATS

The past season we invited customers living in twenty-five States who bought our 1930 introductions **Bagdad** and **Yosemite** to give us a candid report on their behavior in their gardens. Here is the report—the complete picture—the knocks as well as the boosts. While most of the reports are very complimentary, in some localities even these Roll of Honor Dahlias were failures which confirms our opinion that local conditions govern the performance of any Dahlia.

California. Los Angeles. Bagdad vigorous grower and easily the most startling red in the Dahlia world. Very large flowers on fine stems. Yosemite a delicate color but stem proved weak in this climate. Santa Cruz. Bagdad had two good blooms but since it has had none of any size. Yosemite has done fine with good sized beautiful blooms.

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Connecticut. Bagdad came into flower late, but it is a magnificent thing. Everyone who saw it simply raved over the color. You have a good thing in Bagdad.

Illinois. Chicago. Bagdad turned out beautiful with a strong stem. Yosemite attacked by a stem borer. Both Dahlias are wonderful.

Massachusetts. Bagdad plant failed, but Yosemite is a dandy. Had as many as eleven beautiful blossoms on the bush at one time. All my friends who visited my garden went wild about it. Its only fault if it has any is its stem.

Maryland. Bagdad I like very much. Yosemite won first at the Atlantic City Show. You have two very fine Dahlias in Bagdad and Yosemite.

Michigan. Planted late. Bagdad A-1 flower, plant, stem, and everything considered.

New Jersey. Eight reports.

(a) Trenton Show. Bagdad won two first prizes—best red and best Dahlia of California origin. Kearney Show. Two first prizes. (b) Had some wonderful blooms of Bagdad. At the Trenton Show it had all the reds backed clean off the map. Regret I did not order two or more plants. Bagdad looked good at the Red Bank Show. Yosemite started slowly, then came with a rush; had some capital blooms. Like it very much. (c) Bagdad gave me one remarkable bloom. Yosemite a complete failure. My sub-soil is of a heavy cold nature and may have had something to do with lack of development. (d) Bagdad and Yosemite both made good and fully lived up to your description in your catalog. Yosemite is one hybrid cactus that will not show an open center under any conditions. (e) Bagdad and Yosemite bloomed too early for the shows but I want to say they are both fine Dahlias. (f) "Saw blooms of Bagdad just before frost and it was lovely—I hand the medal to Bagdad." Opinion of one of the largest Dahlia growers in the United States. (g) "It is pleasing to report that Bagdad and Yosemite did very well for us in spite of the extremely dry weather. As compared with other new introductions of 1930 your Dahlias stand very high." The opinion of a breeder of Roll of Honor Dahlias. (h) I am a Dahlia grower for 25 years. I saw your Bagdad. "Some flower."

New York. Five reports.

(a) I want you to know that Yosemite and Bagdad fulfill all the expectations. Bagdad blossomed late but is certainly a gorgeous flower. Color, stem, form and habits were all that could be asked. (b) Bagdad is the finest red Dahlia in these parts this season. It has everything a good Dahlia should have and then some. The summer was very hot and extremely dry but Bagdad came through better than any. A wonderful grower and wonderful flower. Yosemite did well, but do not care for the shape of the flower or the position at which it hangs on the stem. (c) Long Island. Bagdad and Yosemite are both Whiz Bangs and I congratulate you on being the originator of two such good Dahlias. Bagdad is in my opinion a world-beater. Excellent habit of growth. That tough leathery foliage and a real pleasure to grow. The flower sets on the top of a stem that is a stem and Boy! What a flower!—a red that is a RED and true to description "Laughs at the sunshine." I kept two blooms a full week after being cut. Yosemite is a very good hybrid cactus. Habit of growth is also good; stem is not weak but a little pendent, due I think to the immense big bloom that it carries. Those that have

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seen it like it very much. (d) Yosemite is a beauty. I have not seen anything better of its kind. 8 to 9 feet high. At several times it has had 6 to 8 open blooms at a time and lots of buds showing color. Bagdad plant injured by a borer. (e) New York City. Bagdad and Yosemite both did beautifully. The flowers of Bagdad are of a very brilliant scarlet and are of a large size.

Ohio. Five reports.

(a) Bagdad is the best red I ever saw; a very large flower on a perfect stem; a free bloomer with good plant growth. Yosemite was a strong grower, a very free bloomer, but flowers all face the ground. (b) Six weeks of extraordinary heat; temperatures as high as 105 degrees. Bagdad only of fair size and quality. Yosemite: Terrific heat made almost no impression on it. It is a very fine Dahlia of great size and beautiful form. Its character and size make an unusual impression upon people. (c) Bagdad won second in Red Class. Yosemite is a good Dahlia. (d) Bagdad proves to be a great Dahlia as to color, stem, growth, and keeping qualities. Admired by Dahlia growers who come from miles around. Yosemite does not prove to be very good. (e) Toledo. Bagdad sure is some red, everything you claimed for it and more. I sure got a great kick out of it all, this in face of the greatest drought we had in this section in 25 years. Bagdad was one of the reds that made it possible for me to win first prize and a silver cup on Best Display of Reds. Yosemite failed to grow.

Oklahoma. Both Bagdad and Yosemite failed.

Oregon. Neither Bagdad nor Yosemite did well for me.

Pennsylvania. Pittsburgh. (a) Planted rather late and did not expect much results; however, the Bagdad produced several very beautiful blooms, but Yosemite did not thrive so well and failed to bloom. (b) Bagdad came through fine; it should rank as one of the best, growth of bush good, large flowers on long stem. Yosemite failed. (c) Bagdad came through fine. In my opinion it should rank as one of the best. Yosemite failed.

Tennessee. Neither Bagdad nor Yosemite any good this year—we had the worst drought that we can remember.

Texas. Both Bagdad and Yosemite failed.

Virginia. I wish to say that Bagdad is the best red to date. I am more than pleased with this handsome red. Yosemite did not do so well.

Washington. (a) Bagdad is a knockout. Won first for best red in two shows. Everyone that has seen it is wild about it. People sure took a second look. Stem is wonderful. Some of my blooms were 11 inches across. Yosemite was a flop. (b) Bagdad sure stands out from all the rest; it walked away with three ribbons at two of our shows last month. I am sure proud of it. Yosemite has not bloomed yet. (c) Bagdad a magnificent Dahlia of Oriental splendor.

West Virginia. Plant arrived in poor condition and failed to make satisfactory growth. Yosemite did quite well.

See the Remarkable Special Offer of Honor Roll Dahlias on page 8

A REMARKABLE SPECIAL OFFER

This offer is made especially for beginners. We want you to start in right —grow only Roll of Honor Dahlias. For Ten Dollars we will send you six Roll of Honor Dahlias, our selection from the following list, and will add a root of one of the English Charms Dahlias and also a root of our only pompon introduction, Nanky Pooh, a two-toned golden pompon that is a beauty and which retails at \$1.00. Eight wonderful varieties. We know you will be delighted with them.

The Dahlias underscored in the following list are Roll of Honor Dahlias. Most of them are so well known that no attempt has been made to describe them in detail.

	Price Per Root
<u>Albert Vestal</u> Decorative. Autumn colored	\$5.00
<u>Ambassador</u> Cactus. Apricot pink	\$1.00
<u>American Triumph</u> Cactus. Clear red	\$5.00
<u>Aztec Glory</u> Decorative. Lemon yellow	\$2.50
<u>Bagdad</u> Informal decorative. Flaming scarlet red	\$10.00
<u>Barbara Redfern</u> Informal decorative. Rosy gold. One of the world's best Dahlias. On 1927 and 1928 Rolls.	\$3.00
<u>Caprice</u> Decorative. Same coloring as Ambassador. Immense flowers both as to diameter and depth. Awarded two gold medals and Achievement Medal at Dahlia shows in San Francisco in 1930. We predict that this variety will long be a favorite	\$10.00
<u>Edna Ferber</u> Semi Cactus. Coral and gold	\$2.00
<u>El Rey</u> Decorative. Rich golden salmon. 1929 Sunkist Roll	\$7.50
<u>Faith Garibaldi</u> Decorative. Silvery lavender	\$1.00
<u>Fort Monmouth</u> Decorative. Rich crimson maroon. Very fine	\$5.00
<u>Frank Miller</u> Decorative. Bright lemon yellow. 1929 Sunkist Roll	\$7.50
<u>Jane Cowl</u> Decorative. Apricot, orange, and salmon	\$3.00
<u>Jersey's Masterpiece</u> Decorative. Strawberry pink and gold	\$4.00
<u>Jim Moore</u> Informal decorative. Clear primrose yellow, shading to gold with tints and flushes of salmon throughout	\$7.50
<u>Joy</u> Decorative. Clearest lavender	\$5.00
<u>Kathleen Norris</u> Decorative. Rose pink	\$10.00

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<u>Kemp's Violet Wonder</u>	Decorative. Rich naphthaline violet	\$5.00
<u>Kentucky</u>	Decorative. Salmon pink	\$4.00
<u>Lady Francis</u>	Decorative. Deep old rose with golden sheen. Large flowers. A California Dahlia destined to be a big prize winner .	\$10.00
<u>Lenore Wollams</u>	Semi Cactus. Tyrian rose, very large flower	\$5.00
<u>Mrs. Alfred B. Seal</u> . .	Decorative. Pure rich old rose	\$10.00
<u>My Maryland</u>	Semi Cactus. Pink, tipped ivory	\$4.00
<u>Oriental Beauty</u>	Cactus. Deep rose pink	\$7.50
<u>Richelieu</u>	Decorative. Richest shade of velvety red. Always fine in San Francisco but a failure where weather is warm	\$3.50
<u>Santuzza</u>	Semi Cactus. Originated by Miss Aimee Hodgens. A beauti- ful coral pink shading to gold at the center of the flower, \$3.00	
<u>Sunset Trophy</u>	Formal decorative. One of the finest Dahlias originated in California in several years. Pale lemon yellow. A prize win- ner Net	\$15.00
<u>The World</u>	Decorative. Rosy magenta overlaid garnet	\$5.00
<u>Thomas A. Edison</u> . .	Decorative. Royal purple. Very fine	\$10.00
<u>Treasure Island</u>	Decorative. Bright apricot gold and rose	\$5.00
<u>Yosemite</u>	Semi Cactus. Amaranth pink. Sunkist Roll, 1929 . .	\$7.50

"CHARMS"

DAHLIAS FROM ENGLAND

Miniature Decorative and Peony Types

Our stock of the English Charms varieties is even more limited than last year. Many will again be disappointed as we will be sold out long before planting time. We are therefore endeavoring to meet the demand for Charms Dahlias in another way. We have found that seed from the Charms varieties give a large percentage of worthwhile new varieties and are releasing a limited amount at \$5.00 net per packet of at least 100 seeds. We do not offer seed from the larger varieties as most of them develop into very inferior varieties. The price of the Charms varieties is \$2.00 per root, NET.

<u>Aureola</u>	Golden-apricot.
<u>Agalia</u>	Orange-fawn; overlaid salmon.
<u>Chameleon</u>	Ground color orange-gold; suffused violet.
<u>Chrissie</u>	Soft rose-pink self.

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YOSEMITE-~~THE~~ DAHLIA GRACEFUL

1929 SUNKIST ROLL OF HONOR

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CURTIS

REDFERN ♦ DAHLIAS

LINCOLN MANOR, SAN FRANCISCO, CALIFORNIA

1931



BARBARA REDFERN

ONE OF THE WORLD'S BEST DAHLIAS

1927-1928-1929 ROLLS OF HONOR